Code No: R5-11001/MBA JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD MBA-I Semester Regular Examinations February -2010 MANAGEMENT THEORY AND PRACTICE

Time:3hours

Max.Marks:60

Answer any Five questions All questions carry equal marks

1. What is Management? Explain the various levels of managers with examples.

2. What are the contributions of F.W.Taylor for scientific management? Explain.

3. Planning is a vital step of Management process! Discuss and explain various steps involved in planning.

4. Do you think Decision Making is important in an organization? Explain the steps involved in rational decision making process.

5. What is organizing? What are the various approaches in designing a structure in an organization?

6. Define leadership and how does behavior influences the leadership? Explain with a line diagram how the authority influences leadership style?

7. Discuss why communication is so important for managers in performing their jobs and also give the basic model of communication?

8. Write a short note on any two of the following:

(a) Managerial control/Effective control

(b) Feedback controls

(c) Global controlling

(d) Systems Approach to Management